

“Regional Carrier Services”



Weekly Learnings 52 / 2024

I took the India One Air flight this morning from Jamshedpur to Kolkata.

I took this airline flight from Jamshedpur to Bhubaneswar a year ago and wrote about it.

They have completed two years and have progressed well, they serve 7 destinations in the East now - Kolkata, Jamshedpur, Jeypore, Vizag, Cooch Behar, Bhubaneswar, Urkel, and Raipur.

Their system is physical right now - boarding passes, luggage tags, etc.

They have no crew on the flight, so no beverages or food.

Each aircraft has 9 seats. They have 5 ground crew to serve the aircraft and the 9 passengers. The ground crew are very helpful. Their turnaround time is 15 to 20.mts. The airplane is propped by a metal rod supporting the tail so that the aircraft doesn't tilt while boarding and disembarking!

The business model for regional connectivity services is the government pays the full price for every empty seat, so they get revenue for all 9 seats on every flight.

The price of the Jamshedpur kolkata 60 minute flight is Rs 2950. This is more twice the price of a Vande Bharat 2 Ac ticket which is Rs 1250 and takes 4 hours and 30 minutes.

I looked at the price per minute of travel on the sectors I am flying this week

Jamshedpur to Kolkata India One Air Rs 49 per minute of travel.

Kolkata to Bengaluru Indigo is Rs 33 per minute of travel

Bengaluru to Chennai Air India Express is Rs 74 per minute of travel.

Chennai to Delhi Air India economy is Rs 92 per minute of travel.

So. this is a viable model if they keep the cost structure low.

Attached are a few pictures from the flight

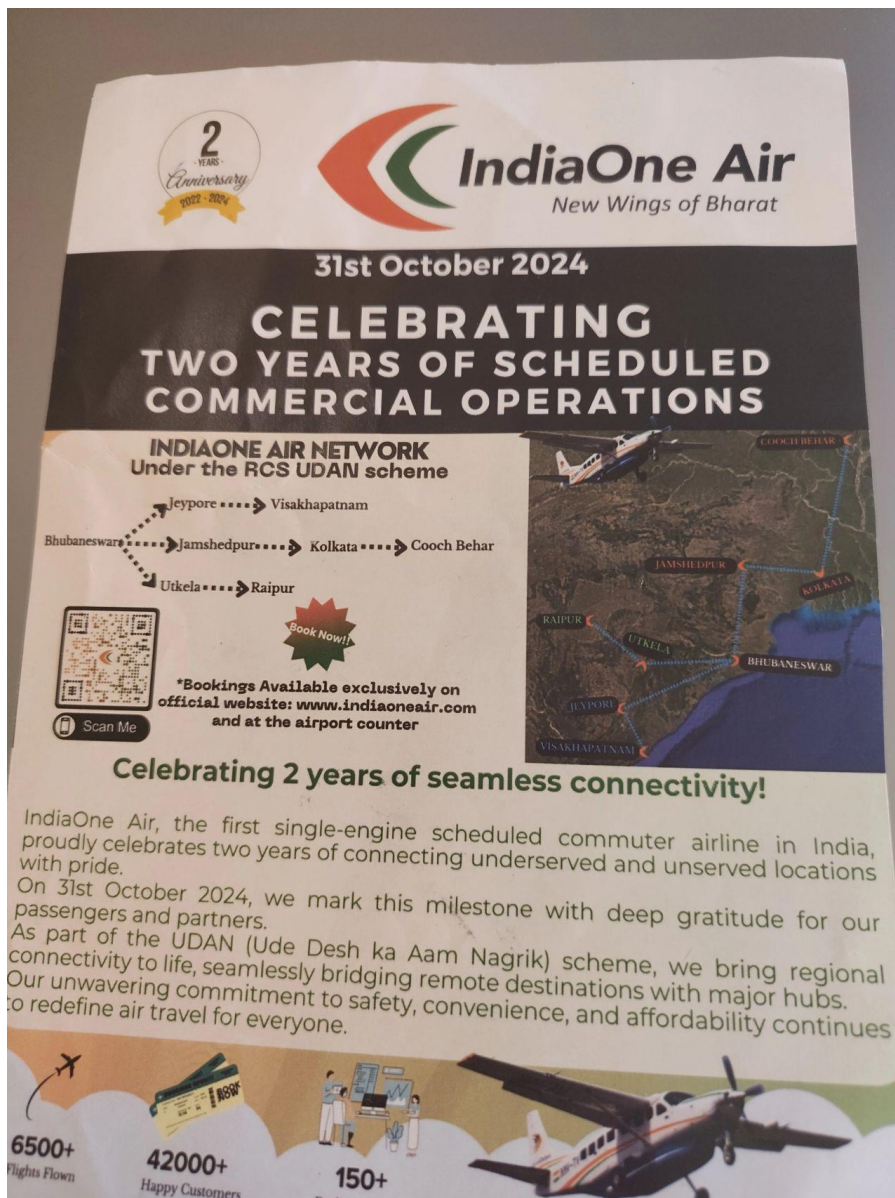
One extra service they offer is a baggage handler Amitabh to download your bags from the belt. He does it with a smile! Picture attached

I think we will see more regional carriers sprouting up soon

Shiv

www.shivshivakumar.com

16 December 2024



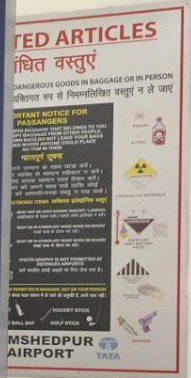
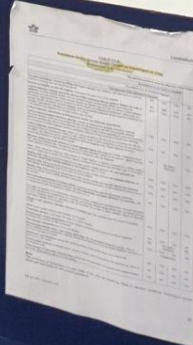
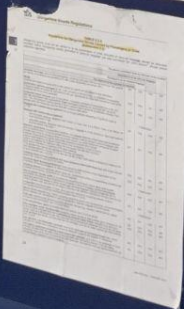
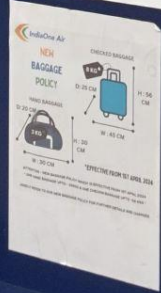
The poster features the IndiaOne Air logo at the top, which consists of a stylized 'C' shape in orange and green, followed by the text 'IndiaOne Air' and 'New Wings of Bharat'. To the left of the logo is a circular emblem celebrating '2 YEARS Anniversary 2022-2024'. Below the logo, the date '31st October 2024' is prominently displayed, followed by the headline 'CELEBRATING TWO YEARS OF SCHEDULED COMMERCIAL OPERATIONS'. The central part of the poster is titled 'INDIAONE AIR NETWORK Under the RCS UDAN scheme' and shows a network diagram with routes connecting cities like Bhubaneswar, Jajpur, Jamshedpur, Utkela, Raipur, Kolkata, and Cooch Behar. A map on the right side of the network diagram shows the geographical locations of these cities. A 'Book Now!' button is placed next to the network diagram. Below the network diagram, there is a QR code with a 'Scan Me' label and a note: '*Bookings Available exclusively on official website: www.indiaoneair.com and at the airport counter'. The bottom section of the poster features the headline 'Celebrating 2 years of seamless connectivity!' and a paragraph of text: 'IndiaOne Air, the first single-engine scheduled commuter airline in India, proudly celebrates two years of connecting underserved and unserved locations with pride. On 31st October 2024, we mark this milestone with deep gratitude for our passengers and partners. As part of the UDAN (Ude Desh ka Aam Nagrik) scheme, we bring regional connectivity to life, seamlessly bridging remote destinations with major hubs. Our unwavering commitment to safety, convenience, and affordability continues to redefine air travel for everyone.' At the bottom, there are three statistics: '6500+ Flights Flown', '42000+ Happy Customers', and '150+ Dedicated Crew'. An image of an IndiaOne Air aircraft is shown in the bottom right corner.











BMA



Serial No. 17-42508
Flight No. 12-106
Date 16-12-24 Sector CCU
SEQ No. 01
Passenger Copy



बोर्डिंग पास
Boarding Pass

आर/PNR: VK1ASf



ETK:

नाम/Name:

MK. D. SHIVA KUMAR

तारीख/Date:

16-12-2024

बोर्डिंग संख्या/Boarding No.:

*

उड़ान संख्या /Flight No.

12-106

सीट/Seat

3A

बोर्डिंग समय/Boarding Time:

02:10

गेट/Gate:

01

मूल स्थान/Origin:

IXW

गंतव्य स्थान/Destination: CCU

SSR:

प्रस्थान समय से 20 मिनट पहले बोर्डिंग गेट बंद कर दिया जाएगा. सभी यात्रियों के लिए व्यक्तिगत तलाशी और हैंड बैगेज की जांच अनिवार्य है.

The boarding gate will close 20 minutes prior to departure. Frisking of passenger and checking of hand baggage is mandatory for all passengers.

