#### **Slow Productivity**

The Lost Art of Accomplishment without burnout

**Cal Newport** 

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Between the spring of 2020 and summer of 2021, four major books were published that took direct aim at popular notions of productivity.

#### Knowledge workers are exhausted, burned out from increasing busyness.

### Wouldn't it be nice to have a job that didn't have to worry on productivity?

### Slow productivity is a philosophy for organizing knowledge work efforts on three principles:

- 1. Do fewer things
- 2. Work at a natural pace
- 3. Obsess over quality

Its hard to overemphasize how an economic sector as large as knowledge work lacks a standard definition of productivity.

Early uses of productivity can be traced to agriculture where it is simply an output to input ratio.

# The story of economic growth in the modern world is a triumph of productivity thinking.

#### Peter Drucker said in 1967:

A knowledge worker cannot be supervised closely. He can only be helped, he must direct himself.

### Today we use visible activity as a crude proxy for actual productivity

A study by software company Rescuetime of log data form 10,000 knowledge workers showed that the average knowledge worker checks his e mail inbox every 6 minutes.

Slow food, slow cities, slow medicine, slow schooling are concepts that are catching on.

### The advantage of doing fewer things is that the quality of the things done improves.

### Doing fewer things is not to be misunderstood as achieving fewer things.

If you turn down a zoom meeting request, then there is a social capital cost.

How does a knowledge worker say NO to a stream of bombardment of incoming requests?

Slow productivity requires that you free yourself from the constraints of the small so that you can invest your time more meaningfully on the big.

#### Separate work from the ad hoc conversations around it.

Don't rush your most important work. Allow it instead to unfold along a sustainable timeline, with variations in intensity, in settings conducive to brilliance.

### Most people restrict their long term planning to cover something like the next few months.

## Your planning time horizon as an individual must include a few years and you must revisit the plan regularly.

Simplify your work day. If you have a set of things to do, reduce that by 25 to 50 %. The simplest way to do this is to dedicate certain hours to be protected.

Obsess over the quality of what you produce, even if it means missing opportunities in the short term.

#### 'Deciding what not to do is as important as deciding what to do' Steve Jobs

# Slow productivity more than anything else is a plea to step back from the frenzied activity of the daily grind.

Knowledge workers have tried the fast approach for the past 75 years, its not working. The time has come to try something slower.