

“IIM Bodhgaya”



Weekly Learnings 37 / 2024

I was at IIM Bodhgaya yesterday for the commencement speech at the IPM (Integrated Program in Management). The IPM is a five year program where students come in after 12 th standard , get a basic degree after 3 years and then do a 2 year MBA.

IPM is offered by 5 IIM s - Indore ,Ranchi, Rohtak, Jammu, and Bodhgaya. Bodhgaya takes 150 students per batch.

Gaya gets more foreign tourists than Goa !! It's air connected to Japan, Thailand,Sri Lanka and Nepal.

The IIM BG campus is built over 120 acres, it's magnificent. The new campus opened this year and the institute started in 2015. IIM BG offers the IPM, a 2 year MBA, a Hospital and Healthcare 2 year MBA, a Digital business 2 year MBA. They do not offer anything online.

Dr Vinita Sahay is the founder Director, she is one of 2 women Directors across the 21 IIM s. Her husband BS Sahay is the Director at IIM Jammu. Between the two of them they have built IIM Raipur, IIM Jammu and IIM BG from scratch, that's an amazing achievement for this director couple. Vinita has a lot of grit, she has been gheared multiple times with sit ins in her office, been confined to a house arrest , multiple protests all because the locals felt that she as Director has taken away their prime precious land for building an IIM. The price of nation building!!

IIM BG has 5 values - Mindfulness, Social responsibility, Lifelong learning, Sustainability and Leadership. They have a Nandi statue on campus,a metaphor for mindfulness.

IIM BG has 12 international students , from USA, Canada, Australia and Nepal.12 is the highest gor any IIM. IIM BG is ranked No 33 in the NIRF ranking.

The 300 students last year came from 293 cities in India, a truly diverse batch. The students go through a semester system to start with. At the end of the first year, the students go and do a 4 month rural immersion project.

Since Gaya does not offer too much entertainment, this campus has outstanding sports facilities, they have their own stadium, badminton, squash courts etc, really top quality infrastructure. The library is superb.

This was my 35 th convocation/ commencement speech at a business school and my 8 th at an IIM. I was keen to do this when Vinita invited me since I had never done this for an IPM batch. They are Gen Z , born after 1997 but before 2012 and are called Zoomers.

Two bright students Aaddya Benare and Ratan Lal were my points of contact, they are in one of the pictures attached.

I think the government should have one entrance test for the IIM s offering IPM and I think the institute should offer the choice for a student to leave after a 3 year basic degree, gain a year or two work experience and come back to their MBA seat, a deferred admission This will make IPM attractive.

I was impressed with the campus and the students.

Shiv

www.shivshivakumar.com

25 August 2024





