

# “SP Jain institute of Management and Research”



Weekly Learnings 39 / 2024

I visited the campus for the board meeting and here are my learnings:

1. SP Jain is part of the Bhavan's educational group. Bhavan's was established in 1946. They have a 45-acre campus in Andheri West. The campus has an IT college and an Engineering college. They also have a cultural and nature circle. SPJIMR has 15 of the 45 acres. Getting space in Mumbai is a challenge but they done a great job in the limited space.
2. SPJIMR started in 1981, and Manish Shrikanth was the Dean from 1984 to 2014. That's a long and significant stint. This stint was followed by Ranjan Banerjee and now Varun Nagaraj.
3. SPJIMR offers the 2-year PGP degree, an 18-month PGPM and a one-year GMP. Everyone understands the 2-year program, the 18 months is an executive MBA. The one-year GMP is interesting - you start with 6 months in SPJIMR and then move to a European business school to complete the next 6 months. This program has freshers plus work experience students. You get a degree from the European business school. After the Europe stint, students get a 3-year visa to work in Europe. This has become an attractive option vs going to the USA.
4. They take about 360 students every year for the 2-year program, 180 for the PGPM and 60 for the GMP.
5. They have a unique social experiment. The 360 students coach and tutor one school kid from the 6<sup>th</sup> to the 12<sup>th</sup> standard cohort picked from 70 local schools. These school Kids come from underprivileged background. The SPJIMR students go to their houses, train them, understand them. These school kids come to the campus under the Sitara branded program for Abhudaya. Abhudaya is funded by SPJIMR. The school kids come to Abhudaya for immersive experiences. Two of these kids made it to the 2-year MBA program and one applied unsuccessfully for a PhD seat. This is amazing social impact.
6. SPJIMR is building new facilities in the constrained space for faculty quarters, student hostels and the recreation centre. They have more than 30 pc women representation in every batch.
7. They also run a successful MDP series and a family business program.
8. They have an emphasis on WISE Innovation. They have 85 startups across 4 accelerator programs. They have 60 mentors and 40 investors.

9. The MBA students do a compulsory rural stint after the first year.

10. They also have Finovate which is a cohort of 20 fintech startups and they are planning nationwide startup bootcamps.

Attached pictures from a green campus.

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